

blumberg-advisor.com

May 1, 2016 - May 28, 2016

Compare to: Apr 3, 2016 - Apr 30, 2016

All Users
+0.00% Sessions

Pageviews

May 1, 2016 - May 28, 2016

463

% of Total: 100.00% (463)



Apr 3, 2016 - Apr 30, 2016

444

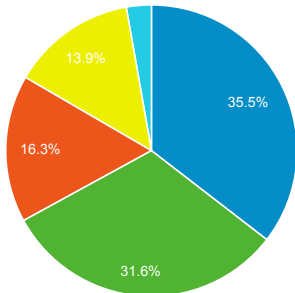
% of Total: 100.00% (444)



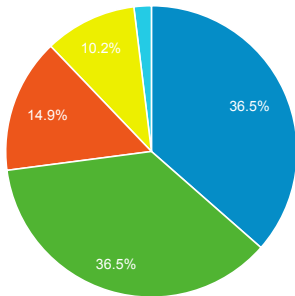
Visits by Traffic Type

- referral
- direct
- organic
- email
- social

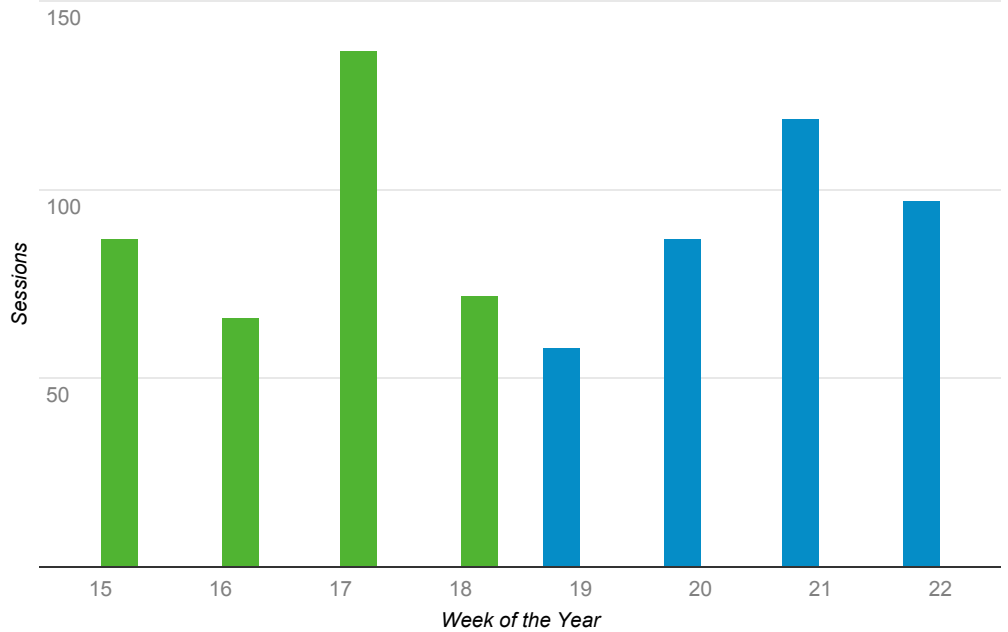
May 1, 2016 - May 28, 2016



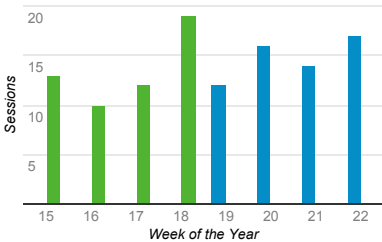
Apr 3, 2016 - Apr 30, 2016



Visits



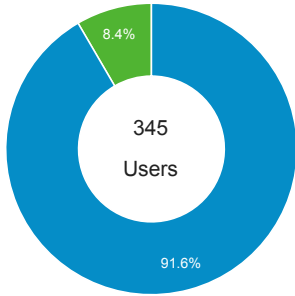
Organic Traffic By Week



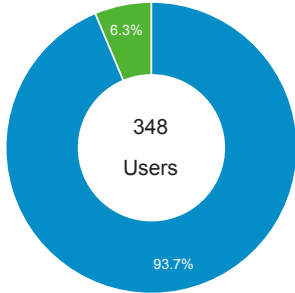
Type of Visitors

■ New Visitor ■ Returning Visitor

May 1, 2016 - May 28, 2016



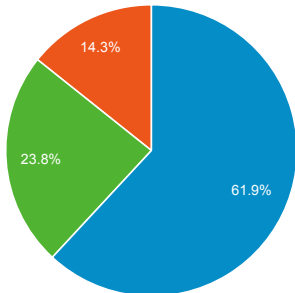
Apr 3, 2016 - Apr 30, 2016



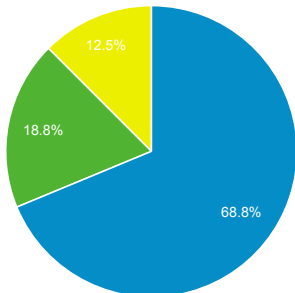
Sessions By Social Network

■ Twitter ■ LinkedIn ■ SlideShare ■ Facebook

May 1, 2016 - May 28, 2016



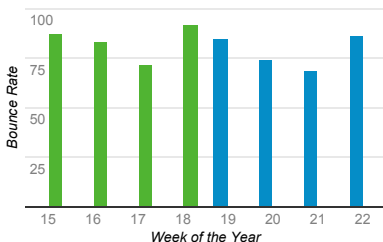
Apr 3, 2016 - Apr 30, 2016



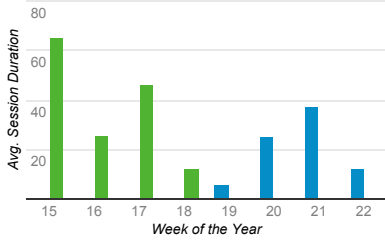
Visits and Avg. Visit Duration by City

City	Sessions	Avg. Session Duration
Ashburn		
May 1, 2016 - May 28, 2016	60	00:00:00
Apr 3, 2016 - Apr 30, 2016	74	00:00:00
% Change	-18.92%	0.00%
Philadelphia		
May 1, 2016 - May 28, 2016	19	00:00:23
Apr 3, 2016 - Apr 30, 2016	5	00:02:23
% Change	280.00%	-84.10%
New York		
May 1, 2016 - May 28, 2016	14	00:00:34
Apr 3, 2016 - Apr 30, 2016	11	00:00:26
% Change	27.27%	30.68%
Honolulu		
May 1, 2016 - May 28, 2016	4	00:00:12
Apr 3, 2016 - Apr 30, 2016	4	00:00:28
% Change	0.00%	-57.66%
Boston		
May 1, 2016 - May 28, 2016	4	00:00:00
Apr 3, 2016 - Apr 30, 2016	0	00:00:00
% Change	100.00%	0.00%

Bounce Rate by Week of the Year



Average Visit Duration



Download button

Page	Pageviews
/download/	
May 1, 2016 - May 28, 2016	3
Apr 3, 2016 - Apr 30, 2016	10
% Change	-70.00%

Visitor Loyalty

Count of Sessions	Sessions	Avg. Session Duration
1		
May 1, 2016 - May 28, 2016	316	00:00:19
Apr 3, 2016 - Apr 30, 2016	326	00:00:32
% Change	-3.07%	-40.19%
2		
May 1, 2016 - May 28, 2016	24	00:01:06
Apr 3, 2016 - Apr 30, 2016	16	00:01:48
% Change	50.00%	-38.68%
3		
May 1, 2016 - May 28, 2016	9	00:00:35
Apr 3, 2016 - Apr 30, 2016	7	00:04:30
% Change	28.57%	-86.89%
4		
May 1, 2016 - May 28, 2016	2	00:00:04
Apr 3, 2016 - Apr 30, 2016	3	00:01:23
% Change	-33.33%	-95.18%
5		
May 1, 2016 - May 28, 2016	0	00:00:00
Apr 3, 2016 - Apr 30, 2016	2	00:00:02
% Change	-100.00%	-100.00%



Most Viewed Pages

Landing Page	Sessions
/	
May 1, 2016 - May 28, 2016	238
Apr 3, 2016 - Apr 30, 2016	230
% Change	3.48%
/blog/iotm2m-journey-improved-customer-experience-cost-savings/	
May 1, 2016 - May 28, 2016	19
Apr 3, 2016 - Apr 30, 2016	0
% Change	100.00%
/blog/	
May 1, 2016 - May 28, 2016	13
Apr 3, 2016 - Apr 30, 2016	14
% Change	-7.14%
/blog/mbr-service-support-strategies-deliver-unparalleled-customer-satisfaction/	
May 1, 2016 - May 28, 2016	12
Apr 3, 2016 - Apr 30, 2016	0
% Change	100.00%
/blog/four-ways-service-support-adds-customer-value/	
May 1, 2016 - May 28, 2016	11
Apr 3, 2016 - Apr 30, 2016	0
% Change	100.00%

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